



VEHICLE IDENTIFIERS

Print and product spec

The vehicle identifier artwork must be printed in full colour and on heavy weight A4 gloss paper.

The vehicle identifier should be inserted into a clear A4 self adhesive pocket and featured prominently on the front windscreen, at the bottom near-side corner.

Avoid positioning the clear pocket in a place that will obscure the driver's view when in use.

The vehicle identifier MUST be removed from the clear pocket when the vehicle is not on Tideway business.

The product specification for the clear self adhesive pocket is as follows:
A4 clear self adhesive pocket, open on the short edge – Overall size 217mm x 302mm.

As an alternative to the clear pocket, the artwork can be laminated and placed on the front facing dashboard, at the bottom near-side corner. **It MUST be removed from sight when not on Tideway business.**

NB: 'Tideway Business' means travelling both to and from a worksite or working area, i.e. if travelling with no load on the way *to* a worksite or working area to collect goods; and if travelling with no load *from* a worksite or working area after delivering goods.